

Campaign College

In this University, you'll learn to defeat the Democrats, not become one! This fast paced course will coach your campaign to it's November victory. Our college is a one-stop shop to provide new candidates with everything they might need to run a successful campaign.

Activating Your Activists

Energize your skillset and learn how to actively expand your committee and volunteer base. This session will engage volunteer recruitment, precinct building, as well as proper utilization of data to find passionate individuals and new movers in your area.

EXTRA! EXTRA! Read All About It: Press Prep 101

Navigate your path to victory smoothly by using the media to your advantage. This course will teach you best practices when it comes to engaging the media and how to effectively build your message.

Campaign Finance Laws for Candidates & Committees

Don't end up on the front page. Learn the laws of campaign finance from the people who enforce them. The COPP will be on hand to assist you in keeping your candidacy or committee and reputation in good standing.

Data Decathlon

Run, jump, and swim through various elements of the most advanced political data suite Republicans have ever had. RNC Data Center has been at the helm of record breaking turnout across the nation, and now it's right here in Montana.

Tools To Triumph

Every superhero needs a sidekick, here's yours! Master the benefits of top-notch tech in this data driven workshop; all while yielding proven results with the best voter contact platform on the market. Lean into the Campaign Sidekick data suite in this interactive demonstration.

Lead Right – The Path To Victory:

Race to the finish line with a winning strategy that demands both leadership and perseverance. Learn the "do's and don'ts" which are keys to grassroots activism and securing our elections. Gain valuable insight into the Neighborhood Team Leadership model and how you can help restore faith in the election process.

D&D: Dollars and Digital

Grab your sword and learn how to slay the dragons of social media, email marketing, and your digital portfolio. Online outreach will take your campaign financially out of the dark ages, and into the 21st century.